

ESKA Online Safety and Social Media Policy

Note: the terms 'child' or 'children' apply to anyone under the age of 18 the term 'parent' applies to anyone with guardianship or caring and parental responsibility for the child. The term 'staff' applies to members of staff and volunteers.

This policy provides guidance on how ESKA uses the internet and social media, and the procedures for doing so.

It also outlines how we expect the staff who work for us, and the children who are members of our organisation, to behave online.

As an organisation, we commit to implementing this policy and addressing any concerns quickly and within these guidelines.

Aims

The aims of our online safety policy are:

- to protect all children involved with our organisation and who make use of technology (such as mobile phones, games consoles and the internet) while in our care.
- to provide staff with policy and procedure information regarding online safety and inform them how to respond to incidents to ensure our organisation is operating in line with our values and within the law regarding how we behave online.
- Understanding the online world
- As part of using the internet and social media, our organisation will: assess and manage the safety aspects – including what is acceptable and unacceptable behaviour for staff and children when using websites, social media including Facebook, TikTok, Instagram, Twitter or Snapchat, apps and video conferencing platforms including Zoom or Skype.
- Be aware of how staff in our organisation and the children they work with use social media both inside and outside of our setting
- Ensure that we adhere to relevant legislation and good practice guidelines when using social media or video conferencing platforms.
- Further information and guidance is available on the CPSU website – thecpsu.org.uk
- Provide training for the staff responsible for managing our organisation's online presence.
- Regularly review existing safeguarding policies and procedures to ensure that online safeguarding issues are fully integrated, including: making sure concerns of abuse or disclosures that take place online are written into our reporting procedures.
- Incorporating online bullying ('cyberbullying') in our anti-bullying policy.
- Managing our online presence.

Our online presence through our website or social media platforms will adhere to the following guidelines:

- All social media accounts will be password-protected, and at least 2 members of staff will have access to each account.
- At least two designated members of staff will monitor the social media accounts.
- The designated staff managing our online presence will seek advice from our welfare officer/s to advise on safeguarding requirements
- Designated staff will remove inappropriate posts by children or staff, explaining why, and informing anyone who may be affected (as well as the parents of any children involved)
- We will make sure children are aware of who manages our social media accounts and who to contact if they have any concerns about something that's happened
- Online our account, page and event settings will be set to 'private' so that only invited members can see their content
- Identifying details such as a child's home address, school name or telephone number shouldn't be posted on social media platforms
- Any posts or correspondence will be consistent with our aims and tone as an organisation
- Parents will be asked to give their approval for us to communicate with their children through social media, via video conferencing platforms or by any other means of communication
- Parents will need to give permission for photographs or videos of their child to be posted on social media
- Video conferencing sessions will be password protected in order to maintain children's privacy and prevent exposure to inappropriate or harmful content by third parties

What we expect of our staff:

- Staff should be aware of this policy and behave in accordance with it.
- Staff should seek the advice of the designated safeguarding lead if they have any concerns about the use of the internet or social media.
- Staff should communicate any messages they wish to send out to children to the designated staff responsible for the organisation's online presence.
- Staff should not communicate with children via personal accounts
- The NSPCC provide an e-learning product called Keeping Children Safe Online for professionals - <https://www.nspcc.org.uk/what-you-can-do/get-expert-training/child-protection-sport-online-course/>
- See CPSU's topic page for further guidance on the use of photography in sport - <http://thecpsu.org.uk/help-advice/topics/photography/>
- Further information and guidance available on the CPSU website – thecpsu.org.uk
- Staff should not 'friend' or 'follow' children from personal accounts on social media and maintain the same professional boundaries online as they would in person.
- When using organisation accounts staff should make sure any content posted on public personal accounts is accurate and appropriate, as children may 'follow' them

on social media rather than communicating with parents through personal social media accounts.

- Staff should choose a more formal means of communication, such as face-to-face, in an email or in writing, or use an organisational account or website.
- Staff should avoid communicating with children via email or organisational social media outside of normal office hours
- Emails or messages should maintain the organisations tone and be written in a professional manner, e.g. in the same way you would communicate with fellow professionals, avoiding kisses (X's) or using slang or inappropriate language.
- Staff should not delete any messages or communications sent to or from organisation accounts.
- Staff should undertake all online safety training offered and gain a basic knowledge of the platforms children use and how to report or remove inappropriate content.
- Any concerns reported through social media should be dealt with in the same way as a face-to-face disclosure, according to our reporting procedures at least one parent must be present during the delivery of any activities.
- Any delivery of activities to children via video conferencing platforms will be supported by an additional member of staff (even if they're not actively delivering)
- To ensure transparency staff and children must not engage in 'sexting'⁴ or send pictures to anyone that are obscene.

What we expect of children:

- Children should be aware of this online safety policy and agree to its terms.
- We expect children's behaviour online to be consistent with the guidelines set out in our acceptable use statement.
- Children should follow the guidelines set out in our acceptable use statement on all digital devices, including smart phones, tablets and consoles.

What we expect of parents:

- Parents should be aware of this online safety policy and agree to its terms.
- Parents should protect all children's privacy online and think carefully about what content they share about our sport online, where they share it and who they're sharing it with.
- We expect parents' behaviour online to be consistent with the guidelines set out in our acceptable use statement and in our codes of conduct for parents and spectators.
- Further information and guidance for staff and parents about it can be found on the NSPCC's sexting pages - <https://nspcc.org.uk/preventing-abuse/keeping-children-safe/sexting/>
- Take a look at the CPSU's acceptable use statement for children - <http://thecpsu.org.uk/resourcelibrary/2017/sample-online-acceptable-use-statement/>
- Further information and guidance available on the CPSU website – thecpsu.org.uk

Using mobile phones or other digital technology to communicate:

When using mobile phones (or other devices) to communicate by voice, video or text (including texting, email and instant messaging such as WhatsApp or Facebook Messenger), we'll take the following precautions to ensure children's safety:

- Staff will avoid having children's personal mobile numbers and will instead seek contact through a parent.
- We will seek parental permission on each occasion we need to contact children directly; the purpose for each contact will be clearly identified and agreed upon.
- A method of accountability will be arranged, such as copies of texts, messages or emails also being sent to another member of staff or to parents' smartphone.
- Users should respect the private lives of others and not take or distribute pictures of other people if it could invade their privacy.
- Staff should have a separate phone from their personal one for any contact with parents or children.
- Texts, emails or messages will be used for communicating information – such as reminding children or young people about upcoming events, which kit to bring or practice timings – and not to engage in conversation.
- If a child misinterprets such communication and tries to engage a staff member in conversation, the member of staff will take the following steps: end the conversation or stop replying, suggest discussing the subject further at the next practice or event, inform the organisations lead safeguarding officer.
- In the interest of transparency if concerned about the child, provide contact details for the organisations designated safeguarding officer or appropriate agencies and report any concerns using the organisations reporting procedures.

Using mobile phones during sports activities:

- So that all children can enjoy and actively take part in sports activities, we discourage the use of mobile phones during such activities.
- As part of this policy we will: make children aware of how and who to contact if there is an emergency or a change to previously agreed arrangements with the organisation.
- Inform parents of appropriate times they can contact children who are away at events and discourage them from attempting contact outside of these times.
- Advise parents that it may not be possible to contact children during activities and provide a contact within the club or organisation who will be reachable should there be an emergency.
- Explain to children how using mobile phones during activities has an impact on their safe awareness of their environment, and their level of participation and achievement.
- Further information and guidance available on the CPSU website – thecpsu.org.uk

- Further information for parents about keeping children safe online NSPCC The NSPCC's guidance for parents on online safety nspcc.org.uk/keeping-children-safe/online-safety
- Child Exploitation and Online Protection Centre (CEOP) Child Exploitation and Online Protection Demand's website ceop.police.uk
- The UK Safer Internet Centre - Safer Internet Centre's advice for parents and children saferinternet.org.uk

Important contacts:

Contacts for parents, children and staff in relation to this policy and online safety:

Our website or social media lead:

Name: Nathan Bond

Tel: 01603 418751

Email: nathan@eska.co.uk

Our designated welfare officers:

Name: Jason Hitchings

Tel: 07860 554235

Email: Jason@eska.co.uk

Name: Mary Hitchings

Tel: 07793 556562

Email: mary@eska.co.uk

Further information:

NSPCC Child Protection in Sport Unit (CPSU)

Information and resources related to this topic are available at: the cpsu.org.uk/help-advice/topics/online-safety